



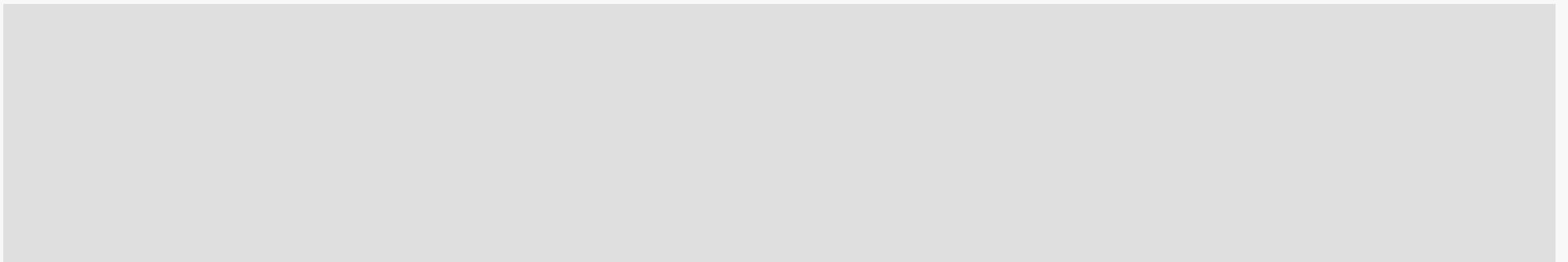
# When Media Goes Bad

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Repairing the Harm  
of Misrepresentation



# Introductions



What field are you in and how long have you been there?

My level of understanding...



# Today



IMPACT



EVALUATE



RESPOND



Why?

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“ **Imagery...**

[can] be used as a **positive tool...**

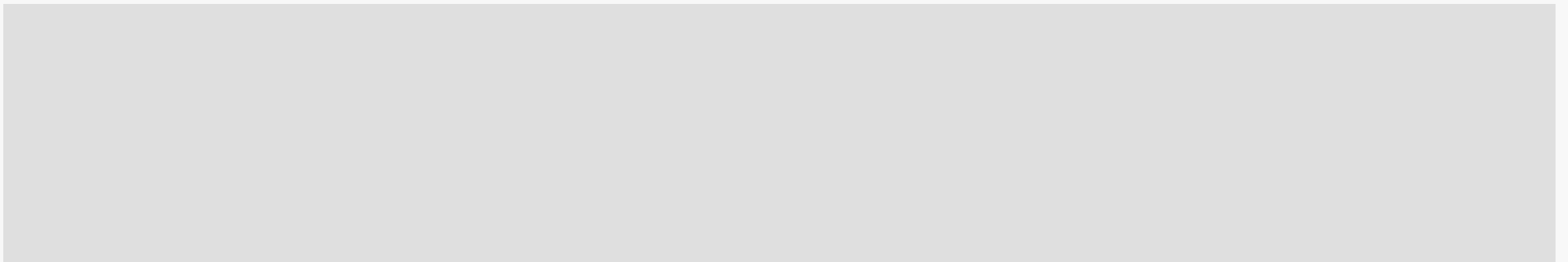
but can also inflict “**secondary  
victimization**”

by re-enhancing and/or sensationalizing  
feelings of **violation, shame,  
disorientation, and loss of control.** ”

Guidance Note on Use of Victims' Images, 2016, page 5



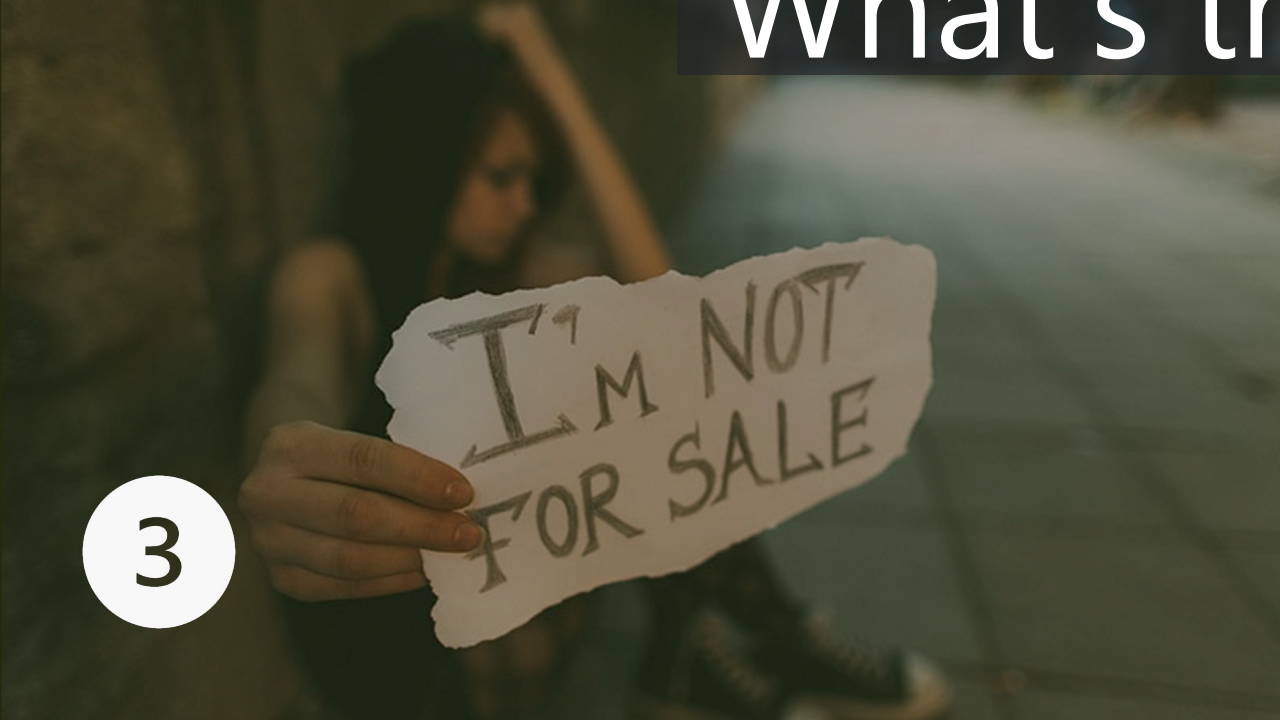
# Impact







# What's the harm?







# Discuss

Consequences of  
Misrepresentation in  
Sex Trafficking

# Evaluate



# Principles 1 & 2

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Is it....

**Respectful** of the victim?

**Representative** of the issue?

Guidance Note  
on Use of  
Victims' Images  
2016



## Principles 3 & 4

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Did **you**...

respect the victim's  
**privacy** and **dignity**?

obtain prior **consent**?

provide a **clear** and  
**accurate** explanation?

Guidance Note  
on Use of  
Victims' Images  
2016

# Principle 1

Avoid	Stereotyping
	Sensationalizing the issue
	Unnecessary information
Work in	Equal partnership
Use	Caution with children

## Principle 2

Include

Diverse population, accurate representation

Avoid

Harm

Elevate

The voice behind the image

Limit

Use of images (purpose, length of time)



Break



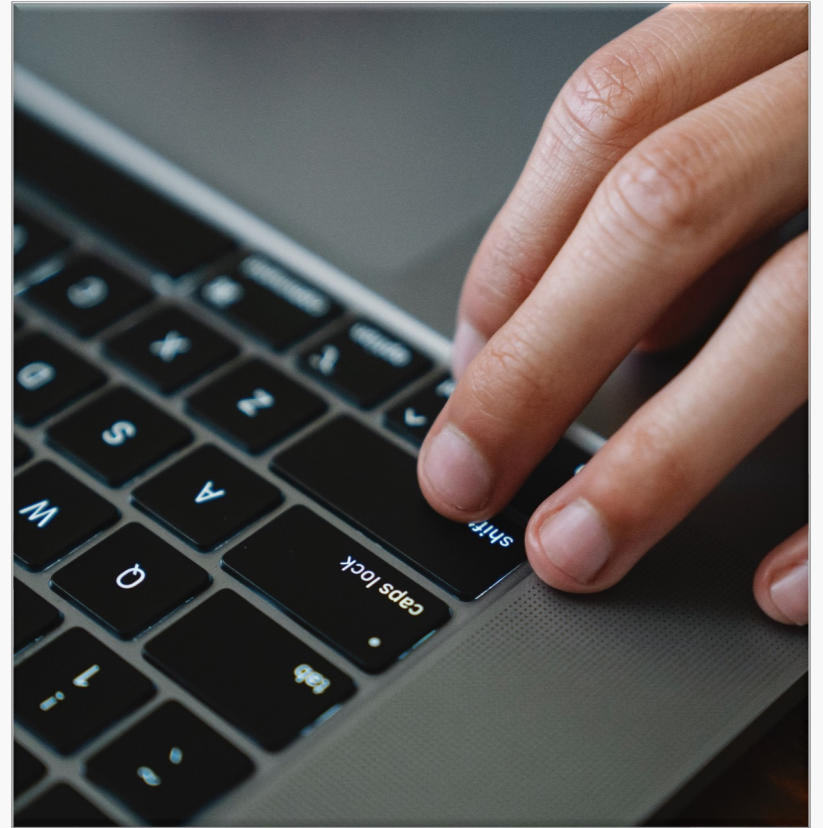




# Alternatives: Labor Trafficking

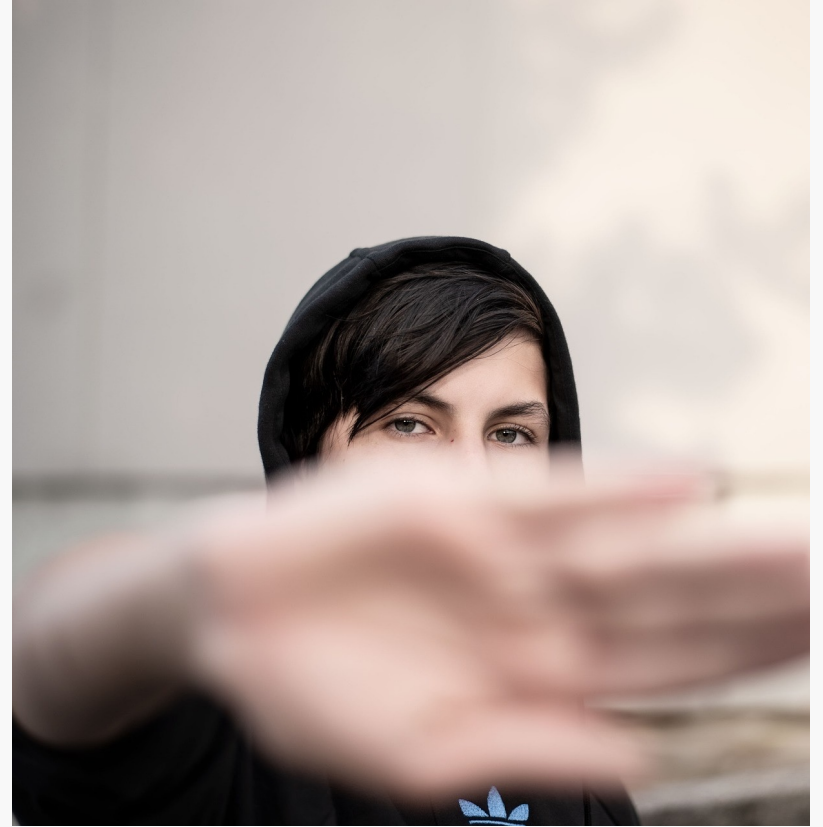
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# Alternatives: Sex Trafficking

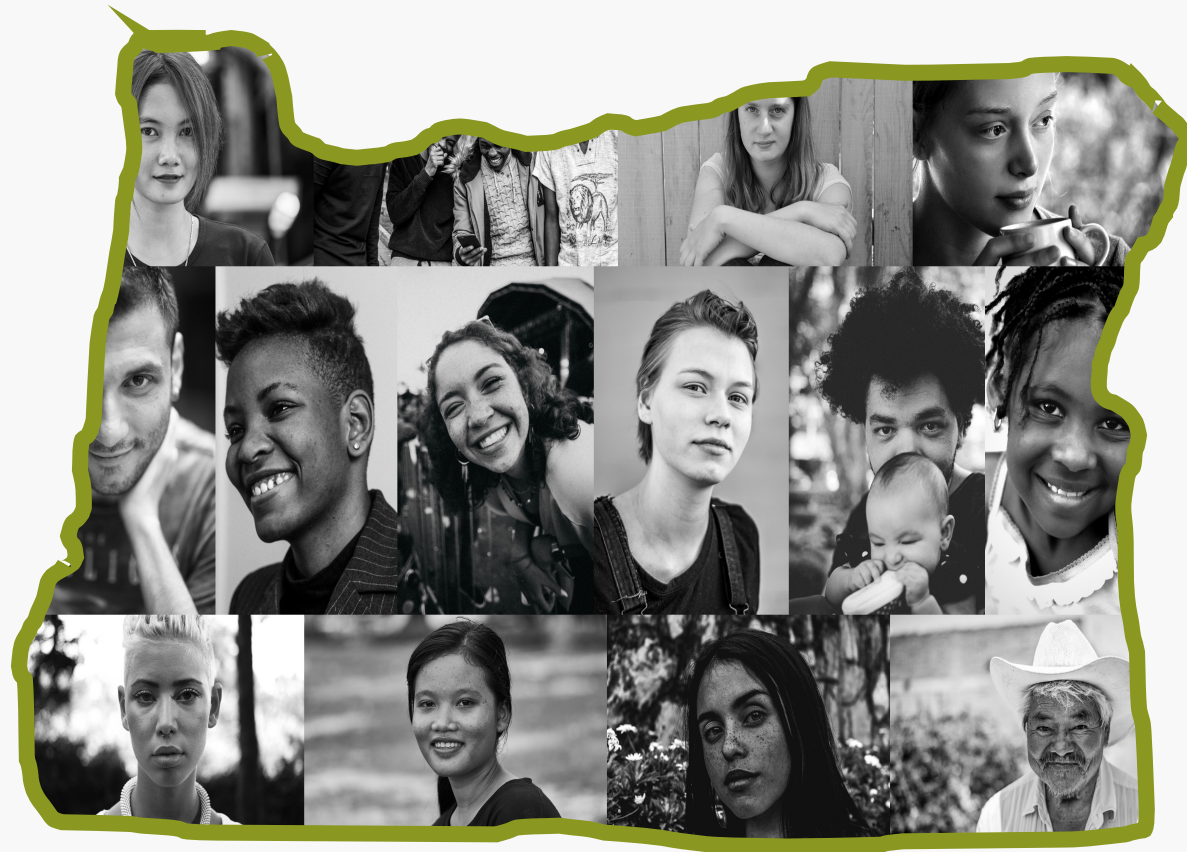
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# Alternatives: People

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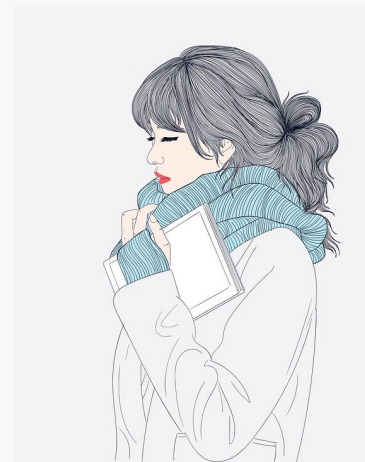
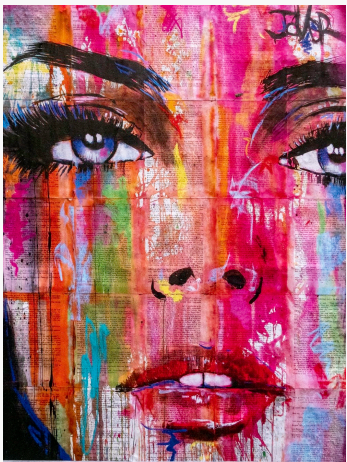
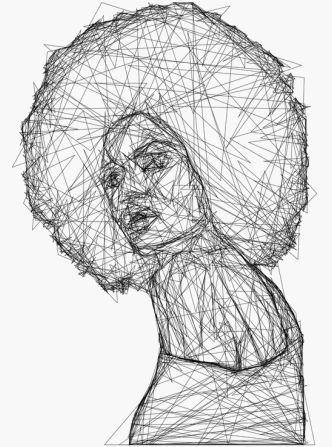


# Alternatives: Collage

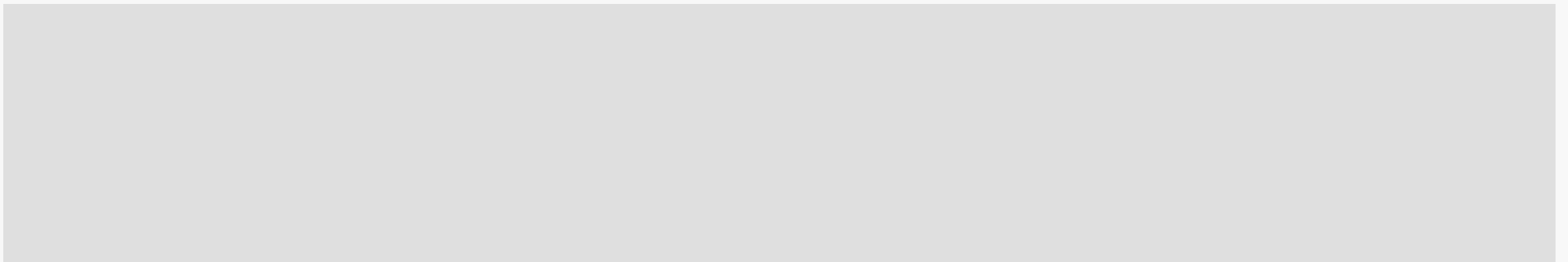
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# Alternatives: Art

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# Respond

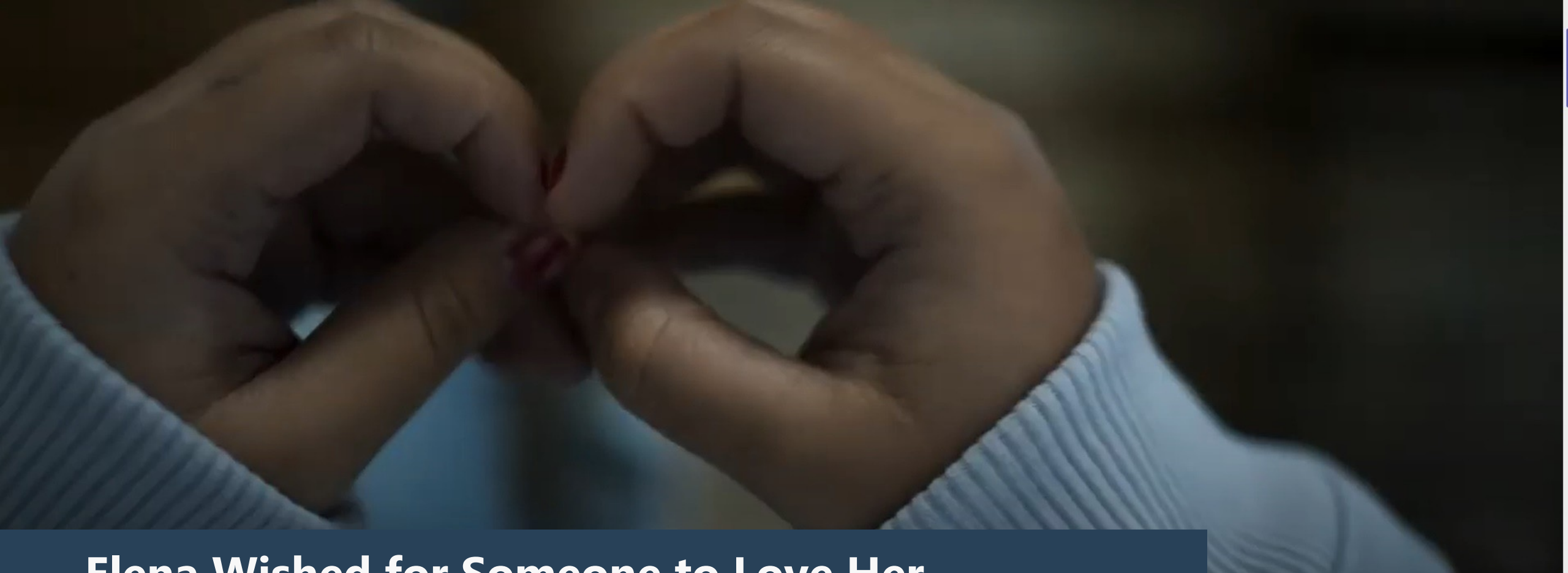




**Hidden in Plain Sight (Human Trafficking PSA)**

*Ramsaur Films, 2020*

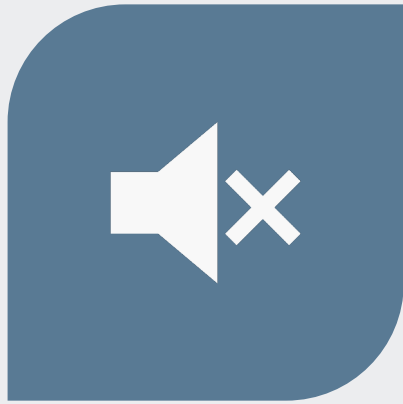




## **Elena Wished for Someone to Love Her**

*This is Human Trafficking Campaign, Colorado Human Trafficking Council (2020)*

# Now what?



Don't respond.



Tell them how you **really** feel, unfiltered, unedited.



Respond to connect and correct.

# Tips for Delivery

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Keep them engaged

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Preserve

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Educate

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Provide resources and/or  
alternatives



# Small Group Discussion |





Brainstorm |

# Polling Questions

Did "When Media Goes Bad" meet your expectations? Yes/No

If no, where did the session fall short?

As a result of this session....

I can evaluate media to avoid reexploitation of survivors and misrepresenting trafficking.

I have strategies to challenge harmful media when I see it.



Break



Questions

Drawing

Evaluation